

**Ai Kayan x Oracle**

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*Scaling Smart Marketing in the Gulf*

## **Scaling Smart Marketing in the Gulf**

We help Gulf-based SMEs grow with AI-powered marketing, SEO, and automation tailored to the region's needs.

### Problem

SMEs in the Gulf lack scalable, data-driven marketing solutions. Most rely on outdated practices or overpriced agencies.

### Solution

Ai Kayan delivers localized, AI-enhanced marketing to drive measurable growth across the Gulf.

### **About Ai Kayan**

Founded in Saudi Arabia, Ai Kayan is a digital consultancy focused on performance marketing and AI strategies for the GCC.

### Why Oracle?

- Oracle Cloud enables predictive optimization
- Oracle Data Cloud refines segmentation
- Oracle Analytics automates reporting and insights

### Our Traction

- \* 50+ clients in KSA, UAE, Kuwait
- \* 3x increase in organic visibility
- \* AI tools for keywords and bids
- \* Strong demand in healthcare, SaaS, and retail

### Founder

Abu Nawaf - Expert in SEO and digital growth with over 10 years helping Gulf-based businesses succeed online.

### The Ask

We seek:

- Oracle Cloud credits
- Technical & GTM support
- Access to Oracle startup ecosystem and mentorship